



Gregg Brown, MSc, CTDP, PMP

Influencing Through Effective Communication

Today's organizations rely on influence in part because influence allows you to build the relationships you need to get results inside or outside a formal power structure. To be successful in busy cross-functional teams and organizations, you need to be skillful and flexible in the way you communicate with others.

Who is Gregg Brown?

Gregg Brown is a captivating speaker, accomplished facilitator and expert in the fields of leadership, change, teamwork and adult learning. Gregg's decades of experience across diverse sectors such as health, criminal justice, non-for-profit, government and business informs his speaking with rich texture and insight.

Gregg has a special interest in brain science and change adaptation. His pragmatic focus on development that actually works is grounded in science, leavened by a wit and strengthened by his flair for telling it like it is. He helps listeners break out of a status quo thinking and find ideas they can actually put to use.

Gregg also helps organizations clarify their vision and purpose, helping them design development programs that support their goals. This wider perspective ensures that his workshops, retreats, seminars and presentations have strategic value for the organizations as well as personal value for the individual. Gregg holds a Master's Degree from the University of Leicester in the UK, with a focus on organizational psychology, leadership and performance.

Through this engaging keynote, Gregg will introduce you to:

- Strategies for effective influence behaviours and a strategic and tactical approach to take when influencing others.
- Influence behaviours which have been identified as important in achieving successful results.
- How to establish clear and powerful influence goals.

Fantastic! Very thought provoking! Gregg has incredible energy and passion. Our team learned how to work more effectively together and be at our best during difficult times.

- BT, Session Participant