



Gregg Brown, MSc, CTDP, PMP

## What Makes A Great Change Leader?

The ability to implement change successfully is contingent on how effective the leaders in the organization are. Change leadership is the process of guiding individuals as seamlessly as possible, it involves careful guidance and a smooth transition for those who are taken out of their comfort zone into a new uncharted territory. This dynamic process leverages strategic "two-way" communication and engagement activities to create awareness through information sharing and compelling facts.

### Who is Gregg Brown?

Gregg Brown is a captivating speaker, accomplished facilitator and expert in the fields of leadership, change, teamwork and adult learning. Gregg's decades of experience across diverse sectors such as health, criminal justice, non-for-profit, government and business informs his speaking with rich texture and insight.

Gregg has a special interest in brain science and change adaptation. His pragmatic focus on development that actually works is grounded in science, leavened by a wit and strengthened by his flair for telling it like it is. He helps listeners break out of a status quo thinking and find ideas they can actually put to use.

Gregg also helps organizations clarify their vision and purpose, helping them design development programs that support their goals. This wider perspective ensures that his workshops, retreats, seminars and presentations have strategic value for the organizations as well as personal value for the individual. Gregg holds a Master's Degree from the University of Leicester in the UK, with a focus on organizational psychology, leadership and performance.

### Through this engaging keynote, Gregg will introduce you to:

- Effective Communication.
- Strategies to coach employees.
- How to manage resistance.
- Tips on how to "Walk the Talk".
- Reinforce the change

**Fantastic! Very thought provoking! Gregg has incredible energy and passion. Our team learned how to work more effectively together and be at our best during difficult times.**

**- BT, Session Participant**